

## For Immediate Release

January 28, 2015

Contact: Jackie Heard  
+1.312.902.5450  
[jackie.heard@kattenlaw.com](mailto:jackie.heard@kattenlaw.com)

Kate Shenk  
+1.312.577.8415  
[kate.shenk@kattenlaw.com](mailto:kate.shenk@kattenlaw.com)

## Katten Attorneys Receive High Marks From *World Trademark Review 1000*

(CHICAGO) Katten Muchin Rosenman LLP was praised for its work in the trademark field by *World Trademark Review 1000 – The World’s Leading Trademark Professionals (WTR 1000)*, which annually recognizes leading law firms and individual practitioners offering high-level advice on trademark-related issues.

“Katten has a long history in the advancement of trade identity protection,” said Katten Chairman Vincent A.F. Sergi. “Our strong and talented IP and trademark attorneys have earned this recognition by working to protect some of the most famous brands in the world.”

The firm was lauded nationally with individual distinctions awarded to Floyd Mandell for “Enforcement and Litigation,” and Brian Winterfeldt for “Generic Top-level Domains.” The publication called Mandell “an outstanding resource,” and said Winterfeldt runs the “best internet practice combined with trademarks in the US.”

Four other Katten partners were acknowledged, including Kristin Achterhof, Karen Artz Ash, Roger Furey and Peter Riebling.

Regarding [Katten’s Chicago practice](#), *WTR 1000* said:

Awarded an “A+” by clients, the Chicago office of Katten Muchin Rosenman pulls no punches in defence of brand owners. The group’s success can be attributed to the proactive leadership of Floyd Mandell. “He is attentive to blue chips’ needs and understands business objectives - he always puts that first in litigation. He can make any situation advantageous for the client and is just an outstanding resource.” Entering the ranks of the *WTR 1000* for the first time, Kristin Achterhof is known for her “astute commercial thinking” and “ability to achieve difficult targets seemingly with ease. She is a phenomenal lawyer and extremely easy to work with.”

January 28, 2015

Page 2

Of [Katten's New York practice](#), *WTR 1000* noted:

An affinity for clients' businesses and empathy with their goals set apart the creative-industry focused team at Katten. Now a quarter of a century old, the New York office enjoys the patronage of market leaders in the fashion industry - thanks largely to the efforts of the redoubtable Karen Artz Ash. The esteemed co-head of the trademarks groups "is the top fashion lawyer in the country," drawing on her industry knowledge to achieve a string of successes on the anti-counterfeiting and transactional fronts.

In describing [Katten's Washington, DC practice](#), *WTR 1000* stated:

Representing a host of multinationals, including Microsoft, Tommy Hilfiger and Bausch & Lomb, the dynamic team at Katten Muchin Rosenman is a hard hitter in the trademark sphere. "World-class" protection of brand identity is the calling card of this "efficient, business-savvy and tremendously knowledgeable" group. Brian Winterfeldt... is "very active" in developing policy for all web-related brand matters and "immediately comes to mind" for strategic work. As "one of the most substantively qualified, cost-conscious and responsive lawyers around," Roger Furey comes "recommended without qualification." Active in trademark enforcement as well as prosecution and strategy development is the cerebral Peter Riebling.

Published by *World Trademark Review*, the world's only independent daily news and information service dedicated exclusively to reporting on strategic and legal trademark issues for in-house and private practitioners internationally, the *WTR 1000* also is the only standalone publication to recommend individual practitioners and their firms exclusively in the trademark field and to identify the leading players in more than 60 key jurisdictions around the world.

Long recognized as being on the cutting edge of trade identity protection, Katten's trademark attorneys and litigators handle a wide range of matters involving trade names, trademarks, service marks, trade dress, logos, taglines, slogans, designs and domain names. The firm's award-winning team guides clients in the development of trade identity rights and actively works to protect those rights and defend claims should litigation ensue.

Katten is a full-service law firm with approximately 650 attorneys in locations across the United States and in London and Shanghai. Clients seeking sophisticated, high-value legal services turn to Katten for counsel locally, nationally and internationally. The firm's core areas of practice are corporate, financial services, insolvency and restructuring, litigation, real estate, environmental, commercial finance, intellectual property, and trusts and estates. Katten represents public and private companies in numerous industries, including a third of the Fortune 100, as well as a number of government and nonprofit organizations and individuals.

For more information, visit [www.kattenlaw.com](http://www.kattenlaw.com).