In our last issue, we considered the questions of what, when, where and how. This week, we cover the key question of why. Before requesting personal data from your customers, your suppliers and your employees, you must always consider why you need it. “Just because” is unlikely to cut it!

Stay tuned for our next infographic setting out an example of a data flow map.
If you have questions about the GDPR or about the topics covered in Privacy Matters, please contact any of the following Katten attorneys:

- Christopher Hitchins  
  +44 (0) 20 7776 7663  
  christopher.hitchins@kattenlaw.co.uk

- Doron S. Goldstein  
  +1.212.940.8840  
  doron.goldstein@kattenlaw.com

- Alan D. Meneghetti  
  +44 (0) 20 7770 5232  
  alan.meneghetti@kattenlaw.co.uk

- Matthew R. Baker  
  +1.415.293.5816  
  matthew.baker@kattenlaw.com

- Sarah Simpson  
  +44 (0) 20 7770 5238  
  sarah.simpson@kattenlaw.co.uk

- Joshua A. Druckerman  
  +1.212.940.6307  
  joshua.druckerman@kattenlaw.com

- Brigitte Weaver  
  +44 (0) 20 7770 5235  
  brigitte.weaver@kattenlaw.co.uk