

Joshua A. Druckerman

Associate

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Practices

FOCUS: Intellectual Property

Advertising, Marketing and Promotions

Copyrights and Copyright Litigation

Privacy, Data and Cybersecurity

Trade Secret Protection and Litigation

Trademark Licensing and Strategy

Trademarks and Trademark Litigation

Industries

Fashion

Health Information Privacy and Security

Technology

Recognition

Super Lawyers Rising Stars, New York, 2016–2018

Education

JD, New York Law School, *cum laude*

BA, The University of Vermont

Joshua Druckerman's practice encompasses privacy, intellectual property, technology transactions, counseling and litigation, with a particular focus on domestic and international privacy and data security matters. He is a Certified Information Privacy Professional (CIPP/US), credentialed by the International Association of Privacy Professionals.

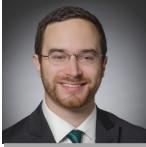
Joshua assists clients in responding to and recovering from security incidents and data breaches. Drawing on this experience, he also advises clients on prospective data protection measures, counseling on privacy and cybersecurity policies and practices, implementing and testing incident response plans and breach preparedness, and addressing external and internal risks through policies and third-party risk management processes.

Joshua counsels clients on technology transactions, including software-as-a-service (SaaS), cloud services and ecommerce agreements, and advises on the privacy and security impacts of corporate transactions and acquisitions. In this capacity, he serves clients in a range of industries, including health care, legal services, telecommunications, hospitality, fashion, financial services and aviation.

In addition, Joshua represents clients in state and federal courts and in arbitration and mediation proceedings, with experience in copyright, trademark and trade secret matters. He has particular experience with intellectual property matters in the employment context, including work-made-for-hire, non-compete litigation and trade secret misappropriation claims involving employees.

Advisories

- The California Consumer Privacy Act (May 7, 2019)
- The California Consumer Privacy Act (April 17, 2019)
- The Sky's the Limit: The Cathay Pacific and British Airways Data Hacks, and the GDPR Six Months On (December 20, 2018)
- Reminder: Action Required by December 31 To Avoid Losing DMCA Safe Harbor Protection (October 20, 2017)
- Model Aircraft Registration Rule Shot Down by DC Circuit (May 23, 2017)
- Global Ransomware Attack Serves as Reminder of Good Practices (May 15, 2017)



Bar Admissions

New York

New Jersey

Court Admissions

US District Court,
District of New
Jersey

US District Court,
Southern District of
New York

US District Court,
Eastern District of
New York

- Copyright Office Rule Changes Require Website Owners to Take Action to Benefit From DMCA Safe Harbor (December 2, 2016)
- Is Your Business Prepared for the Ransomware Epidemic? (September 27, 2016)
- Keeping Your Cybersecurity Affairs in Order: How to Avoid Becoming the Next Ashley Madison (September 14, 2016)
- U.S., EU Launch "Privacy Shield" Data Transfer Framework, Certification to Begin August 1 (July 18, 2016)

Articles

- Co-author, Is Your Business Prepared for the Ransomware Epidemic, *Wolters Kluwer Intellectual Property and Technology Law Journal* (November 15, 2016)
- Co-author, 4 Lessons From Ashley Madison's Cybersecurity Affair, *Law360* (September 20, 2016)

Newsletters

- Co-Author | *Privacy Matters*, Featuring Data Flows (February 13, 2018)
- Co-Author | *Privacy Matters*, Featuring a Processing Personal Data Checklist (December 19, 2017)
- Co-author | *Privacy Matters*, Featuring a Personal Data Checklist (November 28, 2017)
- Co-Author | *Privacy Matters*, Featuring 10 Steps to GDPR Compliance (November 14, 2017)
- *The Katten Kattwalk* | Issue 13 (Summer 2017)
- *The Katten Kattwalk* | Issue 11 (Fall 2016)