



Doron S. Goldstein

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Practices

FOCUS: Privacy, Data and Cybersecurity

Advertising, Marketing and Promotions

Entrepreneurial Ventures

Trademark Licensing and Strategy

Structured Products

Commercial Finance

Mergers and Acquisitions

Corporate

Intellectual Property

Copyrights and Copyright Litigation

Trademarks and Trademark Litigation

Trade Secret Protection and Litigation

Financial Services

Quantitative and Algorithmic Trading

Distributed Ledger Products, Services and Technology

Industries

Health Information

Privacy and Security

Doron S. Goldstein is a member of Katten's Intellectual Property department and co-head of the firm's Privacy, Data and Cybersecurity practice, as well as deputy general counsel to the firm. He is part of the inaugural group of twenty-seven lawyers certified as Privacy Law Specialists by the International Association of Privacy Professionals (IAPP), accredited by the American Bar Association; **the IAPP is not affiliated with any governmental authority.** Doron is also an IAPP Fellow of Information Privacy and was named a "Cybersecurity Trailblazer" by the *National Law Journal*. With his background in information technology, Doron works closely with clients' legal and technology teams in complex data management, cloud and software-as-a-service (SaaS), and outsourcing arrangements, and counsels clients on privacy practices, information security, and data breach planning and response.

Doron also co-heads Katten's Advertising, Marketing and Promotions group, and regularly advises on various aspects of advertising and promotional programs, branded entertainment, and integrated marketing campaigns, including talent and production agreements, advertising agency relationships, user-generated content, Internet distribution, brand and product integration, sponsorships, and promotions. In addition, he provides counsel on trademarks and branding, including with respect to certification marks and geographical indications.

Clients from a variety of fields, including consumer electronics, chemical manufacturing, financial services, information technology and biotechnology, seek Doron's representation in licensing and establishing joint ventures and strategic alliances to exploit intellectual property and technology. He also represents clients in complex royalty sales and intellectual property and whole business securitizations, and advises on intellectual property concerns in bankruptcy.

Doron worked with the Information Highway Advisory Council of the Government of Canada (Industry Canada) regarding crown copyright and the publication of federal statutes on the Internet. He has been a member of the Electronic Commerce Working Group of the Uniform Law Conference of Canada, and was involved in drafting the Uniform Electronic Commerce Act.

Memberships

- International Technology Law Association, Board of Directors



Fashion
Entertainment and
Media
Technology
Health Care
Hospitality

Recognition

Legal 500, 2011, 2018

Katten Muchin
Rosenman LLP Pro
Bono Service Award,
2014

National Law Journal,
Cyber Security
Trailblazer, 2016

The International
Association of
Privacy Professionals
(IAPP), Fellow of
Information Privacy
(FIP), Certified
Information Privacy
Professional/ Europe
(CIPP/E), Certified
Information Privacy
Manager (CIPM)

Education

BCL, McGill University
Faculty of Law

LLB, McGill University
Faculty of Law

BA, McGill University

Bar Admissions

New York

- International Association of Privacy Professionals
- American Bar Association, Intellectual Property Section
- Intellectual Property Owners Association

Advisories

- The California Consumer Privacy Act (May 7, 2019)
- Not So Secure: OCIE Identifies Regulation S-P Compliance Issues (April 25, 2019)
- The California Consumer Privacy Act (April 17, 2019)
- New Cybersecurity Guidance for the Health Care Industry (and Last Call for HIPAA Rule Comments) (January 29, 2019)
- The Sky's the Limit: The Cathay Pacific and British Airways Data Hacks, and the GDPR Six Months On (December 20, 2018)
- SEC Charges Broker-Dealer/Adviser With Inadequate Cybersecurity Procedures (October 11, 2018)
- GDPR—One Month to Go: Considerations for US Asset Managers (April 25, 2018)
- Reminder: Action Required by December 31 To Avoid Losing DMCA Safe Harbor Protection (October 20, 2017)
- An Irish Court Clouds the Future of EU Data Transfers: The Luck of the Model Clauses May Be Done (October 6, 2017)
- Global Ransomware Attack Serves as Reminder of Good Practices (May 15, 2017)
- Copyright Office Rule Changes Require Website Owners to Take Action to Benefit From DMCA Safe Harbor (December 2, 2016)
- Is Your Business Prepared for the Ransomware Epidemic? (September 27, 2016)
- Keeping Your Cybersecurity Affairs in Order: How to Avoid Becoming the Next Ashley Madison (September 14, 2016)
- U.S., EU Launch "Privacy Shield" Data Transfer Framework, Certification to Begin August 1 (July 18, 2016)
- Landmark Trade Secrets Law Creates New Federal Civil Cause of Action and Compliance Obligations for All Employers (May 11, 2016)
- Launch of New Generic Top Level Domains *.store* and *.shopping* (April 26, 2016)
- The FTC's Native Advertising Settlement With Lord & Taylor Highlights the Commission's Enforcement Priorities Under Its Recently Issued Guidance (March 31, 2016)
- OCR Kicks Off HIPAA Audits After Issuing Two Major Settlements (March 22, 2016)
- FTC Issues Much-Anticipated Guidance Regarding "Native" Advertising (January 4, 2016)



- What US Companies Need to Know About New EU Data Protection Rules (December 29, 2015)
- The Court of Justice of the European Union Sinks the Safe Harbor Program (October 7, 2015)
- SEC Enforcement Action Alleges an Adviser Failed to Adopt Adequate Cybersecurity Policies and Procedures; SEC Issues an Investor Alert on Data Theft (September 24, 2015)
- Cyber-Attacks: Threats, Regulatory Reaction and Practical Proactive Measures to Help Avoid Risks (June 24, 2015)
- Tinder Swipes Left on Gap's New Ad Campaign: A Reminder to Always Check Terms of Service (February 11, 2015)
- Privacy Policies 2.0: Making Disclosures More Meaningful (November 12, 2014)
- Supreme Court Inks Uniform Standing Test for Lanham Act False Advertising Claims (April 8, 2014)
- FTC Settles With Businesses Who Allegedly Misrepresented US-EU Safe Harbor Certification (February 5, 2014)
- California Mandates More Transparency: Time to Update Your Privacy Policy (November 26, 2013)
- Protect Your Trademark Online: Global Trademark Clearinghouse to Begin Accepting Submissions (March 11, 2013)
- California Does It Again! (February 11, 2013)
- Privacy Policies Now a Must for Mobile Apps (January 2, 2013)
- New Generic Top-Level Domain Names: What Brand Owners Need to Know (June 15, 2012)

Articles

- Co-author, GDPR Considerations for US Asset Managers (May 16, 2018)
- Co-author, Is Your Business Prepared for the Ransomware Epidemic, *Wolters Kluwer Intellectual Property and Technology Law Journal* (November 15, 2016)
- Co-author, 4 Lessons From Ashley Madison's Cybersecurity Affair, *Law360* (September 20, 2016)
- Co-author, Cyber-Attacks and Developments in Cybersecurity, *The Review of Securities and Commodities Regulation* (November 18, 2015)
- Co-author, Protect Your IP Agreement (with Stanton J. Lovenworth), *Executive Counsel* (December 1, 2009)
- Co-author, To Preserve a Tradition, Shrimpers Make Their Mark, *The Snail, Slow Food USA Quarterly* (December 1, 2008)



- Co-author, Reverse Mergers & Nanotechnology (with David M. Smith & Joshua Heideman), *Nanotechnology Law & Business Issue 4.1* (January 1, 2007)

Newsletters

- Co-Author | *Privacy Matters*, Featuring Data Flows (February 13, 2018)
- Co-Author | *Privacy Matters*, Featuring a Processing Personal Data Checklist (December 19, 2017)
- Co-author | *Privacy Matters*, Featuring a Personal Data Checklist (November 28, 2017)
- Co-Author | *Privacy Matters*, Featuring 10 Steps to GDPR Compliance (November 14, 2017)
- *The Katten Kattwalk* | Issue 13 (Summer 2017)
- *The Katten Kattwalk* | Issue 12 (Spring 2017)
- *The Katten Kattwalk* | Issue 11 (Fall 2016)
- *The Katten Kattwalk* | Issue 10 (Summer 2016)
- *The Katten Kattwalk* | Issue 09 (Spring 2016)
- *Health Care Perspectives* (March 2016)
- *The Katten Kattwalk* | Issue 07 (Summer 2015)
- *Health Care Perspectives* (May 2015)
- *The Katten Kattwalk* | Issue 05 (Summer 2014)

Speaking Engagements & Presentations

- Presenter | All About the CCPA for the Hospitality Industry: How to Tackle California's New Privacy Law | HITEC Minneapolis 2019 | Minneapolis, Minnesota (June 17–20, 2019)
- Global Privacy Summit 2019 | Washington, DC (May 2–3, 2019)
- Speaker | Privacy Considerations in Cloud Computing | Cloud Computing 2019: Key Issues and Practical Guidance | New York, New York (April 29, 2019)
- Lead Facilitator | Tell Me, Give Me, Protect Me, Forget Me: Relating to Customers in the Age of Consumer (Data Subject) Privacy Rights | ABA Forum on Communications Law | Miami Beach, Florida (January 31 – February 2, 2019)
- Speaker | You've Been Hacked: Preventing and Dealing With Cyber Breaches (January 10, 2019)
- Panelist | Panel on FinTech Innovations and the Regulatory Environment | New York, New York (September 27, 2018)
- Participant | The Prosecco Roundtable Discussions | Serviced Apartment Summit Europe | London (July 11, 2018)



- Host | GDPR and PCI and Data Breach, Oh My! | Serviced Apartment Summit Americas | New York, New York (April 9–10, 2018)
- Presenter | Privileged & Confidential...And Let's Keep It That Way! | Global Privacy Summit 2018 | Washington, DC (March 27–28, 2018)
- Moderator | Negotiating & Using Consumer-Friendly Big Data: Strategies for Compliance & Effective Marketing | 2017 ANA/BAA Marketing Law Conference | Chicago, Illinois (November 13–15, 2017)
- Host | Privacy and the Cyberthreat Landscape: Current Issues in Handling Data and Data Breaches in the Hospitality Industry | New York, New York (September 28, 2017)
- Speaker | Cybercriminals, Data Breaches and Regulatory Requirements: A look into the increasingly challenging world of privacy and data protection | Serviced Apartment Summit Europe | London (July 12–13, 2017)
- Panelist | A Lawyer's Guide to Cyber-Regulatory Enforcement and Response | San Antonio, Texas (December 7, 2016)
- Panelist | Cybersecurity Planning and Incident Response in the Age of Ransomware | Los Angeles, California (November 17, 2016)
- Presenter | Pokémon Go: An Augmented Reality Case Study | International Technology Law Association 2016 European Conference | Madrid, Spain (November 9–11, 2016)
- Presenter | 20th Annual Compliance Workshop | Chicago, Illinois (September 22, 2016)
- Panelist | BAA Government & Legal Affairs Update: June 2016 | Webinar (June 23, 2016)
- Presenter | Responding to a Data Security Breach - Surviving the First 3 Days | McLean, Virginia (April 26, 2016)
- Presenter | Breakout: How to Deal With a Disaster Scenario | Serviced Apartment Summit Americas | New York, New York (April 13–14, 2016)
- Panelist | Cybersecurity: Anticipate and Manage the Unlikely Scenario | New York, New York (November 19, 2015)
- Presenter | Basics of Privacy, Data Protection and Security | 37th Marketing Law Conference: Walking the Line: Between Innovation and Regulation | Chicago, Illinois (November 9, 2015)
- Presenter | Rights of Privacy and Publicity in Use of Name and Likeness in Social Media and Virtual Environments | International Technology Law Association 2015 European Conference | London, United Kingdom (November 5, 2015)
- Panelist | The First 48 Hours: Responding to a Data Breach in 2015 | Chicago, Illinois (October 21–22, 2015)
- Moderator | Cybersecurity Roundtable and the New CFTC Framework | Forum 2015 | Chicago, Illinois (June 24, 2015)



- Panelist | The Weakest Link: Where Is the Achilles Heel of Your Cybersecurity Program? | New York, New York (June 9, 2015)
- Panelist | Fashion Licensing and Brand Protection | New York, New York (February 11, 2015)
- Presenter | Practical Considerations for Health Care in the Cloud | Webinar (December 18, 2014)
- Presenter | Employer Considerations for Cloud Computing | 2014 Cloud Computing Forum: Understanding the Law, Business and Technology Considerations | New York, New York (September 17, 2014)
- Panelist | What to Look for in Technology Due Diligence | Hedge Fund Technology, Cybersecurity, and Due Diligence | New York, New York (September 10, 2014)
- Moderator | Mobile Telecoms | 2014 World Technology Law Conference | New York, New York (May 14–16, 2014)
- American Origin Products (AOP): Economic and Legal Perspectives | OriGIn (Organization for an International Geographical Indications Network) | Washington, DC (June 1, 2010)
- Bankruptcy Aspects of Due Diligence for Intellectual Property | Association of the Bar of the City of New York | New York, New York (February 20, 2010)
- Avoiding Pitfalls in Electronic Transactions, Storage of Electronic Data and Going Paperless, International Underwriting Association | London, United Kingdom (February 10, 2010)
- Patent Strategies for a Challenging Environment | New York Technology Council | New York, New York (February 1, 2010)