

# Shaya Rochester

*Partner*

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Partner

## Practices

FOCUS: Insolvency and Restructuring  
Cryptoassets and Blockchain Technology

## Education

JD, Washington University School of Law  
BA, Yale University, *cum laude*

## Bar Admissions

New York

## Court Admissions

US District Court, Southern District of New York  
US District Court, Eastern District of New York

## Community Involvements

American Bankruptcy Institute

**"Shaya Rochester . . . has a 'strong work ethic, technical skills and attention to detail'."**

*- The Legal 500 United States 2018  
(Restructuring (including bankruptcy): corporate)  
survey response*

Nearly all companies encounter insolvency or restructuring issues, sometimes in their own businesses and other times with their business partners. When those issues arise, Shaya Rochester has nearly two decades of experience guiding clients of all types through complex in- and out-of-court restructurings. He seeks to maximize value for his clients in the most time and cost-efficient manner possible. Often, this calls for an outside-the-box approach, but one that remains rooted in an understanding of the client's business realities and objectives.

## Counsel informed by experience representing a broad range of clients

Shaya has nearly two decades of experience representing hedge funds, private equity funds, banks, indenture trustees and official and unofficial creditors committees in complex in- and out-of-court restructuring matters, including debt for equity swaps, DIP financings, bridge financings, purchasing assets and defending and prosecuting claims and causes of action. He also has significant expertise representing corporate debtors and other company side constituencies, including management, boards of directors, independent directors and equity sponsors.

Knowing that restructurings are always about more than the strict application of bankruptcy law, Shaya makes it his job to understand everything about a company's capital structure, business operations, industry and competitors before developing his approach. He never hides behind legalese, possessing a talent for explaining complex concepts in plain language. That not only helps his clients understand the issues they face, but, as in Shaya's representation of the disinterested directors in the Toys"R"Us bankruptcy, can help them reach resolutions with contentious third parties.

## Representative Experience

- Counsel to a large telecommunications company in connection with multiple bankruptcy matters, including an adversary proceeding alleging that a competitor violated the Bankruptcy Code's automatic stay by engaging in a false advertising campaign. We obtained a temporary restraining order and preliminary injunction to enjoin the false advertising campaign, as well as a court order requiring the competitor to pay the client's costs in connection with notifying customers that the competitor's advertising had been found by the Bankruptcy Court to be "untrue and improper."