

# Tegan Miller-McCormack

## Associate

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### Practices

FOCUS: Intellectual Property  
Environmental, Social and Governance  
ESG Litigation and Sustainability  
Compliance  
Privacy, Data and Cybersecurity  
United Kingdom

### Industries

Fashion  
Finance and Financial Markets  
Hospitality  
Technology

### Education

LPC, BPP University Law School  
LLB, Nottingham Trent University

### Bar Admissions

England and Wales

Tegan Miller-McCormack helps both UK and international clients in matters of intellectual property, general commercial and data protection law. She has previous experience working for a globally renowned luxury fashion brand and is able to channel the knowledge and experience gained into delivering commercially focused counsel for her clients.

### A wide range of intellectual property experience

Tegan's clients work in the fashion and luxury brands, social media, retail, hospitality, technology and financial services industries.

Tegan has wide ranging experience in assisting clients on their branding strategies in the UK and worldwide, including providing assistance to obtain protection and enforce various intellectual property rights. This includes advice on ESG matters, particularly focused on how a brand can publicise their own ESG efforts without being at risk of greenwashing claims. Tegan also helps clients draft and negotiate licensing, assignment, settlement and coexistence agreements.

Tegan also focuses on data privacy matters, particularly in relation to General Data Protection Regulation. Tegan assists clients on their compliance obligations with both internal and external policies, and helps draft and negotiate third party data privacy agreements.

She also contributes to the firm's fashion editorial, the *Katten Kattwalk*, and is a Lexology author. Before being admitted to the bar, Tegan gained legal and business experience as a legal intern for a global luxury fashion company, a trademark administrator and later as a paralegal.

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## News

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- Multiple Katten Attorneys Recognized by Mondaq's Autumn 2023 Thought Leadership Awards (March 14, 2024)
- London's Tegan Miller-McCormack Highlights UK Official's Challenge With Evolving Data Protection Regime (January 14, 2022)

## Publications

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- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 12 (December 2023)
- Snapchat Snaps Into AI Trouble: ICO's Preliminary Enforcement Notice Raises Concerns Over 'My AI' (December 18, 2023)
- One Step Ahead: Louboutin's Lawsuit Victories (Fall 2023)
- Freedom of Breach: EU Commission Finds Pierre Cardin and Ahlers Group in Violation of Antitrust Rules (Fall 2023)
- The *Katten Kattwalk* | Issue 26 (Fall 2023)
- *UK Financial Insights from Katten* | Issue 3 (September 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 9 (September 2023)
- Key Principles and Considerations for Participation in the EU-US Data Privacy Framework (July 25, 2023)
- *ESG Guidepost* | Issue 4 (July 2023)
- Green Is the New Black: UK and EU entities are ramping up anti-greenwashing activity (Summer 2023)
- The *Katten Kattwalk* | Issue 25 (Summer 2023)
- Privacy, Data and Cybersecurity *Quick Clicks* | Issue 5 (May 18, 2023)
- *ESG Guidepost* | Issue 1 (April 27, 2023)
- Chat GPT: Let's Chat About IP and DP in the UK (April 26, 2023)

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- *Kattison Avenue* | Issue 10 (April 26, 2023)
- Spring Greens in Fashion – From Runway to Regulation (April 4, 2023)
- Nonexistent Inventors: A Comparative Review of AI Inventorship Cases | *Intellectual Property & Technology Law Journal* (February 2023)
- Bad Faith Games – Hasbro Rolls and Loses (January 25, 2023)
- *Kattison Avenue/Katten Kattwalk* | Issue 2 (Winter 2023)
- Privacy, Data and Cybersecurity *Quick Bytes* | Issue 1 (January 17, 2023)
- Deadline to Update New EU Standard Contractual Clauses Is Approaching (September 8, 2022)
- 'Peppa Pig' Case Portends Russia Retaliation (March 18, 2022)
- Flagrant Infringement of Unregistered Design Rights of Fashion Brand Penalized by UK High Court (January 26, 2022)
- *Kattison Avenue/Katten Kattwalk* | Issue 1 (Winter 2022)
- Spotlight on Requirement to Appoint an EU Data Protection Representative (November 30, 2021)
- The European Commission Implements New Standard Contractual Clauses (November 18, 2021)
- Key Data Protection Considerations for Companies Doing Business in the UK/EU (November 5, 2021)